



MATT CLARK



I work with leaders and organizations who want to build resilient teams that thrive under pressure and that good people don't leave."



IN THEIR OWN WORDS

"Matt is probably one of the most talented performance coaches and team builders I have ever met. He resonates instantly with people. I love working with him!"

Kyle Newkirk - VP Global Innovations

"Matt had such practical ways to grow and strengthen our company that we have already begun to implement some of them as a team."

Anonymous Attendee Speaker Feedback

"He absolutely over-delivered and gave an exceptional presentation. He is an outstanding communicator and is the kind of person who elevates the lives of others."

Dr. Brian C. Smith - University Professor

"I just heard Matt speak and I took so many notes I could barely keep up, the content was so good."

Linda Fogg-Phillips - CEO

PURPOSE BUILT PROGRAMS

10 Second Resilience:

The Pit Crew Playbook For Bouncing Back

- Develop teams that thrive and who learn how to bounce back quickly.
- Shift from reactive to race ready and identify what is slowing your team down.
- Equip your team to trust the system and execute responsibilities.

The Culture Driven Workplace:

A Framework For Building Teams That Win

- Find out if your culture happened on purpose - or just happened.
- Pinpoint exactly where your culture is broken and know your next move.
- Stop managing production. Start serving people. Watch your culture transform.

MATT CLARK KNOWS ABOUT RESILIENCE!

Matt's programs aren't theory. They're built from real experience coaching NASCAR Pit Crews for Jeff Gordon and Jimmie Johnson, on pit road, a place where mental and physical performance has to be perfect, every time, in front of hundreds of thousands, with tenths of a second and championships on the line.

DRIVEN
CHAMPION

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The NASCAR Pit Crew

A NASCAR Pit Crew is the epitome of a high performance team that must execute flawlessly, stop after stop, race after race. Every pit stop is a masterclass in resilience, leadership, and culture, showcasing what's possible when everyone knows their role and works toward the same goal.

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Fast Facts

1. Organizations that master change execute faster and more efficiently.
2. Teams that eliminate unnecessary complexity are more resilient.
3. Leaders who invest in people improve the organization's performance.
4. High performance teams require discipline, training and feedback.
5. Teams that prepare, perform; teams that don't, fail.



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MATT CLARK - CHAMPIONSHIP COACH

Your audience, operations leaders, frontline managers and teams, need someone who has lived the pressure moment and who understands the blue collar workplace. Someone who will provide a championship framework they can execute Monday morning.

KEYNOTES & WORKSHOPS

The 5-Axis Leader

The Blueprint For High Performance Leaders

Walk away with tools that develop your people into leaders who impact culture and retention.

Jewelry For The Eyes

Standards That Build Championship Teams

An operational and cultural philosophy that discipline in the details creates a competitive advantage.

The Personal Pit Stop Playbook

Tools That Build Trust And Connection

Learn how to open mental wellness conversations most blue collar workplaces never have.