



BUILDING STRONG MINDS & WINNING TEAMS

Matt Clark is a Speaker and expert Team Strategist. His experience as a NASCAR championship Pit Crew Coach for drivers Jeff Gordon, Jimmie Johnson and others, gives him a unique perspective on mindset and performance.

Connect with Matt Today!!

TOPICS & WORKSHOPS

The D.R.I.V.E.N. Champion

Champions are built different, they think different and they behave differently. Explore what it means to be **D.R.I.V.E.N.** in life and business.

MindSHIFT: Shifting Gears 4 Success

A pit stop into the neuroscience of mindset and beliefs that impact our actions, outcomes and help crush limiting beliefs.

Culture: The Ultimate Horsepower

Championship teams are intentional about building a winning culture based on strong core values. Culture happens, either by design or default.

Communicate To Accelerate

Good teams communicate. Great teams learn to communicate effectively so they can celebrate in victory lane.

11 Second Success: Championship Execution

Championship teams know the metrics that matter most when the race is on the line. What gets measured gets improved. Accountability is crucial.

Leadership Principles From Pit Road

Self-leadership is the hardest form of leadership to master and is at the core of a true champion. Pit road has a way of refining your leadership acumen.

TESTIMONIALS

"Matt is probably one of the most talented performance coaches and team builders I have ever met. He resonates instantly with people. I love working with him!"

Kyle Newkirk - VP Global Innovation S&D Coffee

"...it was so powerful. I laughed. I cried a few times. It's what I needed to hear. Matt's talk really impacted my thoughts about imposter syndrome..."

Ashley Fillingim - Kick Ash Law

"I just heard Matt speak on limiting beliefs and imposter syndrome and I took so many notes I could barely keep up, the content was so good.

Linda Fogg-Phillips" - Tiny Habits Academy

"Matt had such practical ways to grow and strengthen our company that we have already begun to implement some of them as a team."

Attendee Feedback Form - IDA Conference

"He absolutely over-delivered and gave an exceptional presentation. He is an outstanding communicator and is the kind of person who elevates the lives of those around him.

Dr. Brian C. Smith - Grand Canyon University

Building championship mindsets as well as helping business leaders develop teams that drive performance.

THE NASCAR PIT CREW

A NASCAR pit crew is the epitome of a high performance team that must execute on every play.

The pit stop is a great case study in how teams can perform at their highest level when everyone knows their responsibility and works tirelessly to reach the same goal.

WHY MATT?

Matt is a masterful communicator and presenter. His personal and professional journey has given him a unique perspective on life and business.

He has the ability to connect with people from the stage, virtually or in a small group. He presents with transparency and empathy, breaking down barriers to build trust. He will over deliver and make your event memorable.



PROFESSIONAL HIGHLIGHTS

- Five-time NASCAR Champion
- Fox Sports 1 on air NASCAR analyst
- 70+ NASCAR series wins
- NASCAR Pit Crew Challenge Champions
- Pit Coach Jeff Gordon & Jimmie Johnson
- DISC Level 2 Behavior Consultant
- John Maxwell Team Coach & Speaker
- Certified Behavioral Essentials Coach
- CONQUER Small Business Coach
- Entrepreneur & Small Business Owner
- TEDx Speaker on Imposter Syndrome

MY COMMITMENT TO YOU


- Focus and attention on your attendees.
- Social Media engagement around the event.
- Adherence to timelines & event schedules.
- Easy to do business with in all scenarios.

LET'S CONNECT

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CORNING



TEDx

 MATT CLARK

